

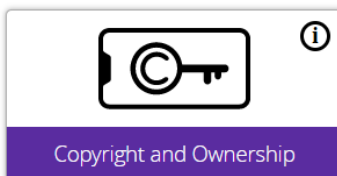
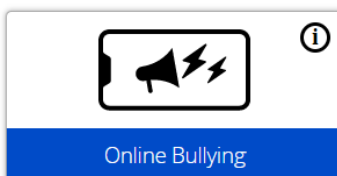
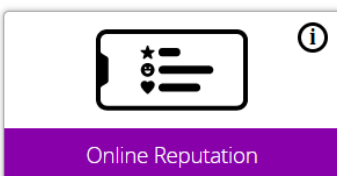
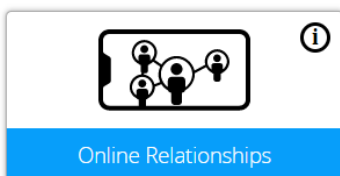
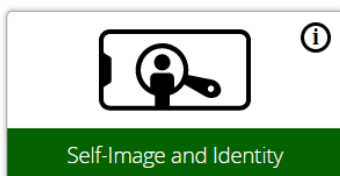
COMPUTING

ONLINE SAFETY

National Curriculum: Use technology safely, respectfully and responsibly; recognise acceptable/ unacceptable behaviour; identify a range of ways to report concerns about content and contact.

Strand: Managing Online Information

Intent: I can describe some of the methods used to encourage people to buy things online (e.g. advertising offers; in-app purchases, pop-ups) and can recognise some of these when they appear online.



Key Vocabulary			
pop-up	security	cookies	safety
influencer	scam	World Wide Web	content
advert	in-app	internet	permission
sharing	hashtag	fake	algorithm

Intents	Student
I can describe some of the methods used to encourage people to buy things online (e.g. advertising offers; in-app purchases, pop-ups, product reviews, product placement, influencer reviews/use, sponsored search results, gambling, recommendation algorithms, in-game performance, fake editorial).	
I can describe techniques to recognise advertising (e.g. motivation, call to action, if advert is paid, use of advertising hashtags).	